



GUIDING PRINCIPLES

Guiding Principles provide direction to planning efforts in the form of a check list that ensures that planning recommendations and strategies reflect and support citizens' core values. Having a clear understanding and consensus of residents' key themes and values ensures that plan recommendations and strategies are consistent with these values, and move the city towards the residents' collective goals for the future. As the planning process progresses, it is important to loop back to the Guiding Principles established through citizen and stakeholder input to ensure that emerging recommendations reflect residents' desires.

PLANiTULSA Guiding Principles will evolve as we move through the planning process. We start with identifying key themes and potential priorities using the information from the in-depth interviews, the values research, and input from the citizen's committees. Once we have a list of potential principles, which may overlap or reflect differing opinions on a specific issue, we will begin to prioritize the Guiding Principles through an interactive exercise with the citizen committees.

At the August meeting we will ask for suggestions from the Advisors for potential Guiding Principles. Then in October, we will review the lists compiled from all these sources, and ask for additional principles and suggested modifications. Posters with this comprehensive list of potential Guiding Principles will be hung up and the committees will be given stickers to "vote" for their top 8 to 12 priorities. In this way participants can begin identifying and prioritizing the key principles held by Tulsa's citizens.

Some guiding principles are measurable and can be easily quantified, while others are more subjective. Guiding principles generally fall into one of three categories:

- 1) **Guiding principles that generate evaluation criteria that are used to evaluate the different planning scenarios.** Criteria such as *"Cluster new development in areas already developed and served by infrastructure."* can be measured, as the scenarios will contain enough detail to measure items such as the amount of acreage used for new development.
- 2) **Guiding principles that can be used to evaluate the implementation of the plan over time.** For example *"Design new residential areas with 'personality' so that residents may experience a sense of community and place."* This is a good thing to evaluate, but will be difficult to do in the comparison of land use scenarios. This is the type of indicator that is used for policy development and long term monitoring.
- 3) **Guiding principles that express values of the city applicable to all actions, not specific to the land use and transportation vision.** These criteria guide the process. Social Equity criteria, such as *"Ensure an inclusive planning process welcomes and treats all as equally important"* often fall into the category of informing or driving the process, but are not always transferred into indicators to measure land use and transportation scenarios.

GUIDING PRINCIPLE EXAMPLES

Guiding Principles may be grouped in four broad topic areas: **Livable Community; Fairness and Equity; Prosperous Economy; and Healthy Environment**. Following are examples of possible principles in each category. At the Tuesday, August 12 meeting, committee members will provide input on possible guiding principles.

Livable Community

- Provide basic services first
- Provide a mix of transportation opportunities
- Cluster new development in areas already developed and served by infrastructure
- Provide attractive and safe neighborhoods and commercial areas in which to live and visit
- Properly scale streets to fit their surroundings to ensure safety and attractiveness

Fairness and Equity

- Inclusive process means all are welcome and treated as equally important
- Develop a mechanism for ongoing citizen education, involvement and input into the city decision making processes.
- Ensure fairness - to all parts of the city and people of all races
- Provide transparency - open and "upfront" communications
- Follow through in terms of specific implementation and funding

Prosperous Economy

- Enhance the quality of life in Tulsa to make young people stay in or want to move to Tulsa.
- Create an economic identity
- Strengthen opportunities for entrepreneurship

Healthy Environment

- Promote development that contributes to cleaner air and water and preservation of natural resources.
- Encourage "green" practices that reduce waste and pollution, conserve water, and protect and enhance the environment