



# Guiding Principles

**Answer the question: “What should Tulsa be in the future?”**

- Used in evaluating development scenarios
- Guide the development of plan recommendations - the goals, policies, and strategies of our Plan
- Ensure that the planning and implementation process moves forward in a predictable manner and that our Plan remains consistent with the shared vision of Tulsa’s citizens

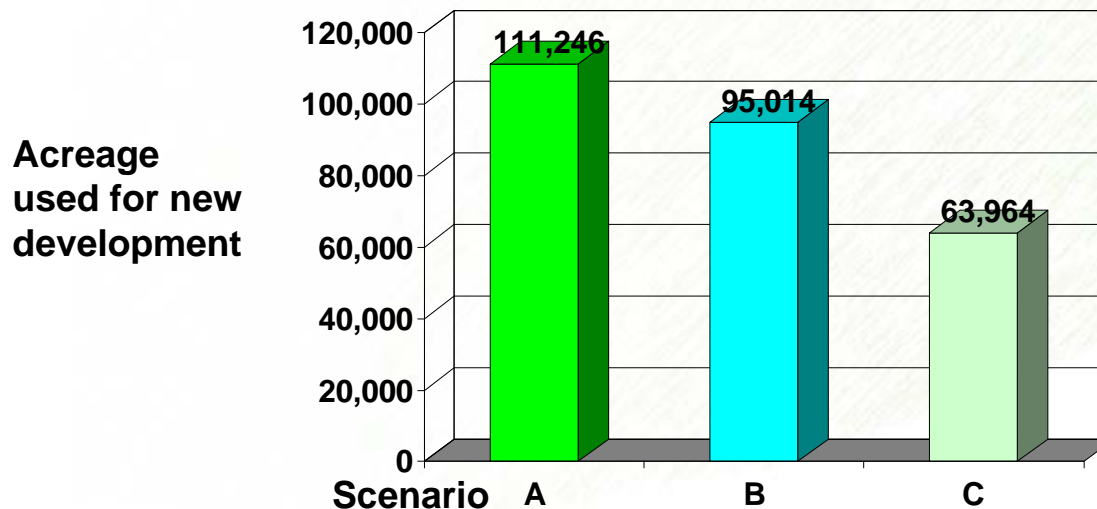


# Guiding Principles

## Evaluating Development Scenarios

**Example Guiding Principle:** *"Cluster new development in areas already developed and served by infrastructure."*

**Measurement:** Amount of acreage used for new development





# Guiding Principles

## Guide Plan Development

**Guiding Principle** - *Embrace and retain the rural and historic character of the parish. Focus on attracting new housing and jobs to existing developed areas already served by infrastructure.*

**Goal:** Maintain the parish's rural character and environmental assets; accommodate future growth in a sustainable and equitable development pattern

**Policy:** Guide the majority of projected residential and employment development to areas served by urban water and sewer infrastructure in the southern part of the parish

**Action:** Plan and develop services and urban infrastructure, including water and sewer facilities, to accommodate 80 percent of the projected future growth within the parish.



# Guiding Principles Initial Priorities

**Guiding Principles grouped topically:**

**Economy**

**Equity and Opportunity**

**Environment**

**Community and Housing**

**Transportation**

**Planning Process**

*Additional input will be obtained through an online survey during month of December*



# Economy - HIGH

- ✓ Recognize quality of life, arts, culture, historic resources, natural beauty, diversity and the uniqueness of the city as important
- ✓ Restore Downtown's vitality and enable it to regain its role as the region's economic engine
- ✓ Create and retain good quality jobs for people of all ages, with a focus on our youth



# Economy - Medium

- Create an environment that supports new and expanding entrepreneurs and small business owners
- Foster cooperation among civic, business, and government stakeholders for continued economic success; avoid competition between entities
- Attract people and businesses by developing vibrant urban centers
- Retain and expand existing businesses (added)
- Stress the importance of the arts in a healthy economy (added)



## Economy - LOW

- Support an educational system that results in an educated workforce in all segments of the community and includes training for a wide range of job skills
- Attract companies that bring a wide range of job opportunities to Tulsa's residents
- Provide adequate infrastructure in underserved parts of the city to encourage future growth
- Promote new business growth in all areas of town
- Cooperate with regional economic development efforts to strengthen the region's ability to compete effectively in the global economy



# Equity and Opportunity - HIGH

- ✓ Eliminate the disparity in life expectancy between North Tulsa and South Tulsa by addressing public health issues
- ✓ Have an excellent Pre- and K-12 school system that makes people want to live in Tulsa
- ✓ Commit Tulsa to be inclusive, have a variety of income levels, and be accessible to all races, cultures, and ethnicities
- ✓ Build trust in government; make government functions transparent, accessible, and participatory



# Equity and Opportunity - MEDIUM

- Make development information, regulations, and processes accessible and available on the internet and other information channels
- Expand the opportunity for small, medium-sized and minority businesses
- Involve youth and high school age children in planning for their future
- Ensure all residents have access to quality housing, jobs, education and health care
- Provide choices in the type of school systems available



# Equity and Opportunity - LOW

- Lead the nation in health improvement, disease prevention and disease management efforts
- Respect the historic accomplishments as well as historic challenges of all races
- Develop planning academies for public education (added)
- Respect the cultural and political identity of Native Americans
- Strive for greater community engagement in government and other civic activities
- Ensure that intolerance and prejudice, explicit or covert, is not used in the formation of land use and other public policy



# Environment - HIGH

- ✓ Make Tulsa more sustainable by moving toward carbon neutrality, reducing water consumption, reducing energy consumption and decreasing vehicle miles travelled and/or using more efficient transportation
- ✓ Support and provide incentives for sustainable design and development



# Environment – MEDIUM/LOW

## MEDIUM

- Reduce visual pollution – signs, bury utilities, etc (added)
- Maintain existing parks, pools and trails
- Promote development that contributes to cleaner air and water and preservation of natural resources

## LOW

- Implement development patterns that restore, protect and conserve environmental resources
- Consider open space as essential infrastructure on par with sewer, water and roadways
- Ensure that parks and open spaces are easily accessible to residents in every neighborhood in the city



# Community & Housing - HIGH

- ✓ Develop land use regulations that enhance and protect community livability
- ✓ Make Tulsa known nationally for its many assets - the fine arts, art deco architecture, the river, music, and our rich ethnic heritage
- ✓ Increase density for sustainability, livability, walkability and cost-efficiency
- ✓ Protect historic neighborhoods and require compatible new development within these areas



# Community & Housing - MEDIUM

- Create an alternative to (not a replacement for) suburban living: places that offer high density urban environment with round-the-clock activity and support of alternative lifestyles
- Provide affordable housing of different types and styles for people of all ages throughout the city



# Community & Housing - LOW

- Cluster new development in areas already served by infrastructure (added)
- Make Tulsa's heart - downtown - healthy and vibrant
- Extend opportunities to shop for basic needs in under-served areas of the city
- Focus community investment in targeted areas of the city, i.e. North Tulsa
- Enhance the quality of life in Tulsa to retain and attract young people to move to Tulsa
- Provide accessible cultural, entertainment and public gathering spaces
- Provide all Tulsans, young and old, with compelling reasons to remain in Tulsa; make Tulsa a destination city for all
- Encourage new homes and jobs throughout the city
- Provide quality housing and schools for people working in the city
- Create and maintain safe neighborhoods
- Encourage a variety of housing options – in location, style and size in recognition of changing demographics



# Transportation - HIGH

- ✓ Coordinate the transportation system with the land uses so that people can choose to reduce their reliance on the automobile by living closer to work, living or working close to transit, and living in pedestrian and bicycle friendly areas, i.e., trails and sidewalks
- ✓ Develop walkable neighborhoods and commercial centers
- ✓ Locate new centers of employment to make efficient use of existing transportation and other infrastructure and minimize the travel time and distance for employees



# Transportation - LOW

- Create a seamless transportation system that includes multiple modes of transportation across the city
- Develop and fund a preventive maintenance program that extends the life of our infrastructure.
- Provide efficient and cost-effective movement of goods both within and beyond Tulsa
- Implement adequate and efficient new transportation infrastructure in underserved areas
- Assure adequate and timely maintenance of existing infrastructure
- Create a high quality non-auto connection between the airport to downtown
- Structure the transportation system to provide appropriate choices so that all segments of the community can meet daily living requirements



# Planning Process - HIGH

- ✓ Develop a clear implementation and funding program for adopted plans
- ✓ Champion an inclusive planning program that incorporates community, housing, economic development, and transportation
- ✓ Provide transparency through open and "upfront" communications between the city and the public
- ✓ Ensure transparent and inclusive planning efforts



# Planning Process – MEDIUM/LOW

## **MEDIUM**

- Ensure fair and transparent administration of development regulations and code enforcement

## **LOW**

- Ensure that all of Tulsa's neighborhoods and the City work together on meaningful projects
- Ensure that eminent domain is not used for private development (added)



# Guiding Principles

## Next Steps

- Obtain additional input through an online survey during month of December
- Develop narrative from guiding principles
- Develop scenario evaluation criteria based on guiding principles
- Committee review and feedback